



Marking

- Marking, Trascoding, with Logo and temporized graphic events
- Clips Cut Functionality
- Clips Quality Control
- Clips Marking
- Frame precision mark functionality
- Second mark out for automatic playout optimization
- CG mark of 2D and 3D fixed and animated graphics (gif, tiff, jpg, png)

Hardware after sales assistance

- Two years on Site after Sales Assistance on Dell hardware Spare parts and Dell qualified technicians support.

Modularity

- Modular Solution, upgradable to WonderCube Platform

L3 Traffic

- Traffic M.A.M.
- Users access level setting
- Contents and Cluster sharing on different TV stations
- Series Inserting
- Temporary Programme functionality
- Programme Locking Functionality
- Scheduled programme shifting functionality
- Thumb Inserting
- Remote server Upload / Download
- Special Programmes:
 - Switch
 - Slide Show + Web Radio
- Live SDI Input
- Live Streaming (RTP) Input
- TV Station Creation and Amendment
- Lists Creation Functionality: Category, Nations, Products
- FTP Management
- Remote Control for Playout Live events management
- Matrices and Video Mixer Management
- Matrices and Video Mixer integration
- Multiple TV Stations management by single workstation
- Video Contents transfer to network storage areas
- Contents archiving with metadata inserting (MD5)
- Easy Playlist creation with "Drag and Drop" function directly from the archiving area
- Broadcast records generator
- XML file generation for EPG
- Commercial contracts with daily template management and automatic cluster creation
- Graphics management based on TV station "rules"
- RSS feed Management
- Crawl and text inserting based on Metadata
- Direct upload to YouTube Channel

Graphics

- TV Channel Logo fixed and animated 2D and 3D(gif, tiff, jpg, png)
- Up to 5 simultaneous Logo 2D and 3D on clips (gif, tiff, jpg, png)
- Crawl and Roll generation with colour, fonts and speed setting

External Devices

- External devices control through RS 232 or LAN port: Mixer, Router, Matrix

Hardware Storage

- 1 TB HDD in RAID 10 configuration

Hardware Certification

- Dell hardware certification



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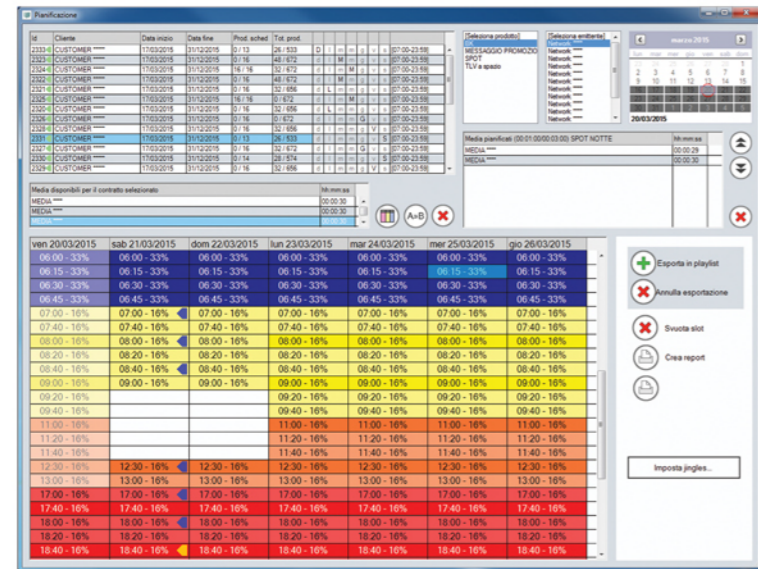
THE BRAIN OF BROADCAST CHANNEL

TWT presents the first Traffic designed by Broadcasters for Broadcasters



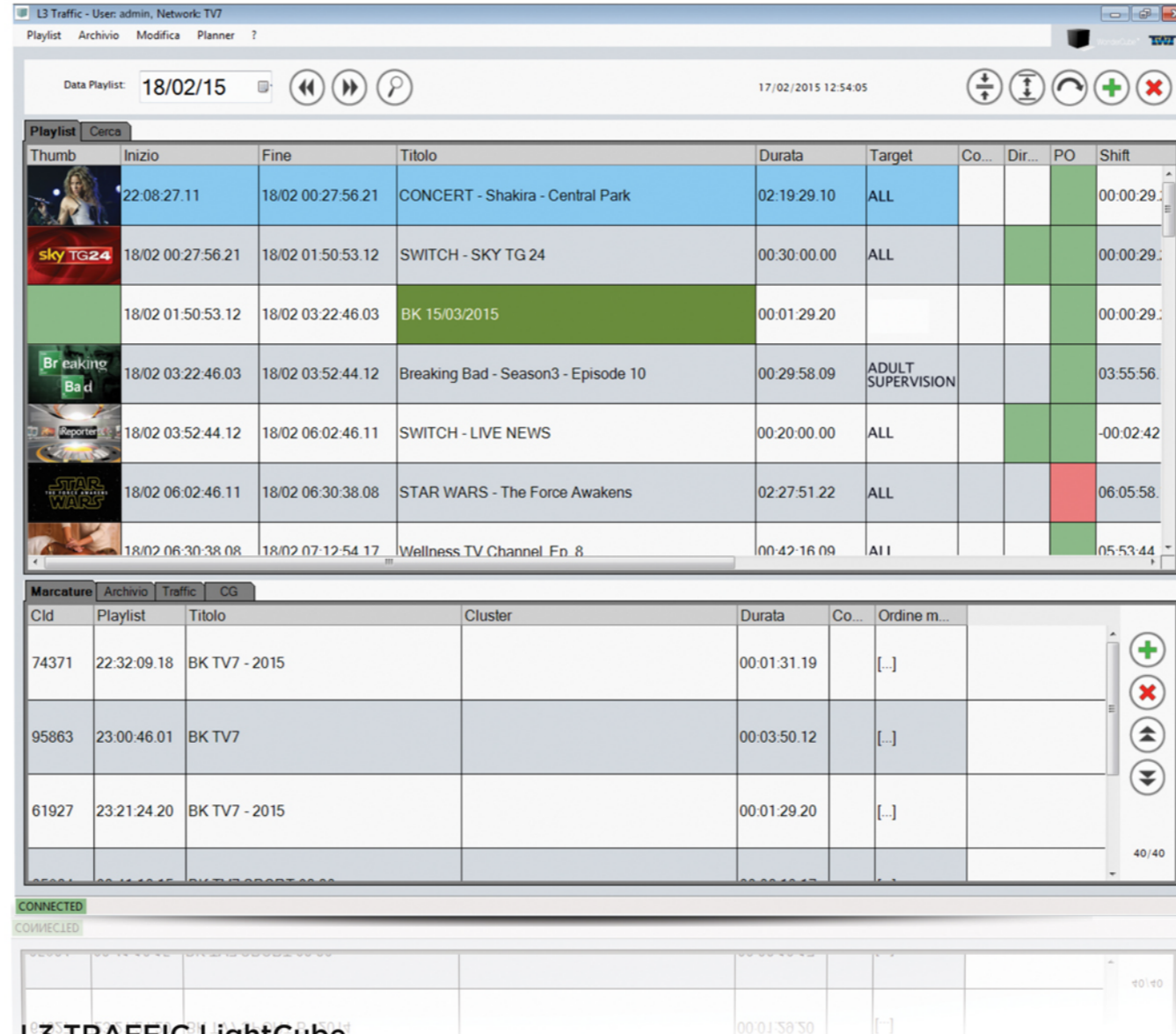
MARKING AND ARCHIVING

- Player
- High Precision Marking
- Transcoding
- Clips Quality Control
- Upload / Download on remote server
- Logo and temporized graphic events inserting
- advertisement marks creation and deletion
- Metadata inserting
- MD5 code creation



CONTRACTS MANAGEMENT

- Products / product categories / sales agents
- Price lists configuration
- Contracts inserting
- Daily Template Creation
- Automatic Planning
- Automatic advertisement rotation
- Promo Management
- Multiple Palimpsest management



L3 TRAFFIC LightCube

L3 Traffic allows the long term palimpsest scheduling, the contents and cluster archiving and sharing on different TV stations. You can manage the advertisement planning of all you TV stations just in few clicks, even by remote workstations connected via network.

- ### STORAGE MANAGEMENT ONLINE / OFFLINE
- RAID Server Management
 - Blade Server Management
 - Optical Libraries Management



... the most complete solution for broadcast automation

Watch it on Augmented Reality



L3 Traffic